

Multiple Agency Fiscal Note Summary

Bill Number: 5501 SB	Title: Stillbirth
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Estimated Cash Receipts

Agency Name	2023-25			2025-27			2027-29		
	GF-State	NGF-Outlook	Total	GF-State	NGF-Outlook	Total	GF-State	NGF-Outlook	Total
Washington State Health Care Authority	0	0	311,000	0	0	50,000	0	0	50,000
Total \$	0	0	311,000	0	0	50,000	0	0	50,000

Estimated Operating Expenditures

Agency Name	2023-25				2025-27				2027-29			
	FTEs	GF-State	NGF-Outlook	Total	FTEs	GF-State	NGF-Outlook	Total	FTEs	GF-State	NGF-Outlook	Total
Washington State Health Care Authority	1.3	309,000	309,000	620,000	.0	50,000	50,000	100,000	.0	50,000	50,000	100,000
Department of Health	.3	63,000	63,000	63,000	.0	0	0	0	.0	0	0	0
Total \$	1.6	372,000	372,000	683,000	0.0	50,000	50,000	100,000	0.0	50,000	50,000	100,000

Estimated Capital Budget Expenditures

Agency Name	2023-25			2025-27			2027-29		
	FTEs	Bonds	Total	FTEs	Bonds	Total	FTEs	Bonds	Total
Washington State Health Care Authority	.0	0	0	.0	0	0	.0	0	0
Department of Health	.0	0	0	.0	0	0	.0	0	0
Total \$	0.0	0	0	0.0	0	0	0.0	0	0

Estimated Capital Budget Breakout

Prepared by: Breann Boggs, OFM	Phone: (360) 485-5716	Date Published: Final 2/ 7/2023
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Individual State Agency Fiscal Note

Bill Number: 5501 SB	Title: Stillbirth	Agency: 107-Washington State Health Care Authority
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Part I: Estimates

No Fiscal Impact

Estimated Cash Receipts to:

ACCOUNT	FY 2024	FY 2025	2023-25	2025-27	2027-29
General Fund-Federal 001-2	218,000	93,000	311,000	50,000	50,000
Total \$	218,000	93,000	311,000	50,000	50,000

Estimated Operating Expenditures from:

	FY 2024	FY 2025	2023-25	2025-27	2027-29
FTE Staff Years	1.3	1.3	1.3	0.0	0.0
Account					
General Fund-State 001-1	217,000	92,000	309,000	50,000	50,000
General Fund-Federal 001-2	218,000	93,000	311,000	50,000	50,000
Total \$	435,000	185,000	620,000	100,000	100,000

Estimated Capital Budget Impact:

NONE

The cash receipts and expenditure estimates on this page represent the most likely fiscal impact. Factors impacting the precision of these estimates, and alternate ranges (if appropriate), are explained in Part II.

Check applicable boxes and follow corresponding instructions:

- If fiscal impact is greater than \$50,000 per fiscal year in the current biennium or in subsequent biennia, complete entire fiscal note form Parts I-V.
- If fiscal impact is less than \$50,000 per fiscal year in the current biennium or in subsequent biennia, complete this page only (Part I).
- Capital budget impact, complete Part IV.
- Requires new rule making, complete Part V.

Legislative Contact: Julie Tran	Phone: 360-786-7283	Date: 01/26/2023
Agency Preparation: Melinda Helberg	Phone: 360-725-0000	Date: 02/06/2023
Agency Approval: Carl Yanagida	Phone: 360-725-5755	Date: 02/06/2023
OFM Review: Jason Brown	Phone: (360) 742-7277	Date: 02/06/2023

Part II: Narrative Explanation

II. A - Brief Description Of What The Measure Does That Has Fiscal Impact

Significant provisions of the bill and any related workload or policy assumptions that have revenue or expenditure impact on the responding agency by section number.

See attached narrative.

II. B - Cash receipts Impact

Cash receipts impact of the legislation on the responding agency with the cash receipts provisions identified by section number and when appropriate, the detail of the revenue sources. Description of the factual basis of the assumptions and the method by which the cash receipts impact is derived. Explanation of how workload assumptions translate into estimates. Distinguished between one time and ongoing functions.

See attached narrative.

II. C - Expenditures

Agency expenditures necessary to implement this legislation (or savings resulting from this legislation), with the provisions of the legislation that result in the expenditures (or savings) identified by section number. Description of the factual basis of the assumptions and the method by which the expenditure impact is derived. Explanation of how workload assumptions translate into cost estimates. Distinguished between one time and ongoing functions.

See attached narrative.

Part III: Expenditure Detail

III. A - Operating Budget Expenditures

Account	Account Title	Type	FY 2024	FY 2025	2023-25	2025-27	2027-29
001-1	General Fund	State	217,000	92,000	309,000	50,000	50,000
001-2	General Fund	Federal	218,000	93,000	311,000	50,000	50,000
Total \$			435,000	185,000	620,000	100,000	100,000

III. B - Expenditures by Object Or Purpose

	FY 2024	FY 2025	2023-25	2025-27	2027-29
FTE Staff Years	1.3	1.3	1.3		
A-Salaries and Wages	67,000	67,000	134,000		
B-Employee Benefits	27,000	27,000	54,000		
C-Professional Service Contracts	250,000		250,000		
E-Goods and Other Services	52,000	52,000	104,000	100,000	100,000
G-Travel					
J-Capital Outlays					
M-Inter Agency/Fund Transfers					
N-Grants, Benefits & Client Services					
P-Debt Service					
S-Interagency Reimbursements					
T-Intra-Agency Reimbursements	39,000	39,000	78,000		
9-					
Total \$	435,000	185,000	620,000	100,000	100,000

III. C - Operating FTE Detail: List FTEs by classification and corresponding annual compensation. Totals need to agree with total FTEs in Part I and Part IIIA

Job Classification	Salary	FY 2024	FY 2025	2023-25	2025-27	2027-29
Communications Consultant 3	67,000	1.0	1.0	1.0		
Fiscal Analyst 3	65,000	0.3	0.3	0.3		
Total FTEs		1.3	1.3	1.3		0.0

III. D - Expenditures By Program (optional)

NONE

Part IV: Capital Budget Impact

IV. A - Capital Budget Expenditures

NONE

IV. B - Expenditures by Object Or Purpose

NONE

IV. C - Capital Budget Breakout

Acquisition and construction costs not reflected elsewhere on the fiscal note and description of potential financing methods.

NONE

IV. D - Capital FTE Detail: *FTEs listed by classification and corresponding annual compensation. Totals agree with total FTEs in Part IVB.*

NONE

Part V: New Rule Making Required

Provisions of the bill that require the agency to adopt new administrative rules or repeal/revise existing rules.

Section 1(3): New rules will be needed with passage of this legislation.

HCA Fiscal Note

Bill Number: 5501 SB

HCA Request #: 23-073

Part II: Narrative Explanation

II. A - Brief Description Of What The Measure Does That Has Fiscal Impact

Section 1 is a new section (1) directing the Washington State Health Care Authority (HCA) to establish the Washington State Count the Kicks program effective December 31, 2023 and to adopt a platform to record and track fetal movements and encourage monitoring practices for awareness of fetal movements. (2) The count the kicks program shall be incorporated into the Title 19/Medicaid maternity care access program as referenced in RCW 74.09.800. (3) The authority shall adopt rules to implement this section.

Section 2(6) amends RCW 74.09.800 and directs HCA to implement a broad-based public education program that stresses the importance of obtaining maternity care early during pregnancy and reducing the incidence of stillbirth with programs including, but not limited to, the national Count the Kicks program.

II. B - Cash Receipts Impact

HCA assumes all costs are eligible for the Title 19 Medicaid Federal Financial Participation match rate of 50 percent.

II. C – Expenditures

HCA estimates it would require \$620,000 (\$309,000) GF-S and 1.0 Full Time Equivalent (FTE) staff in the 2023-25 biennium and then \$50,000 (\$25,000) GF-S per year thereafter to implement this bill.

Section 1 – Washington State Count the Kicks program

The core framework of the national Count the Kicks model is free and includes:

- Count the Kicks mobile app available in 16 languages
- Social Media Toolkit with suggested posts to facilitate sharing the Count the Kicks campaign on HCA social platforms
- Digital Provider Resources available on the Count the Kicks website
- Quarterly and annual data reports
- Regular status calls regarding the progress of the campaign in Washington State

However, the generic core framework is insufficient to address the specific needs of Washington State. Therefore, HCA estimates it will cost \$50,000 per year to alter the framework to meet state program needs. These changes include:

- A public relations bundle that would provide an annual series of press release templates surrounding major dates (the launch of Count the Kicks, Mother's Day, Black Maternal Health Week, Stillbirth Prevention Month, etc.) that HCA can share via communication channels.
- Targeted social media posts.
- Social determinants of health survey on the web application. Users are directed to resources. Responses and uptake are reported back to HCA.
- Digital and billboard advertisements.
- Health worker trainings.

HCA Fiscal Note

Bill Number: 5501 SB

HCA Request #: 23-073

HCA assumes this framework would be the “platform” adopted to record and track fetal movements and encourage the monitoring of fetal movements. HCA assumes it is not being directed to develop a new IT “platform” for this purpose. The cost and time it would take to design, development and implement a new system would be significant and may prevent HCA from implementing this platform by December 31, 2023.

Section 2(6) – Broad-based public education program

HCA estimates it would require \$250,000 (\$125,000) GF-S in fiscal year 2024 to contract with a marketing/communications firm to create and launch a broad-based public education program to meet the requirements of Section 2(6). Deliverables include:

- Video(s).
- Dedicated website for Washington State and associated outreach and training elements.
- Creating new page(s) and content on hca.wa.gov site that links to Count the Kicks website.
- Translating materials and providing other language access services, such as captioning, transcribing, and interpreting.
- Program materials and photography (similar to our Starts With One and Tribal Starts With One campaigns).
- Community engagement, including gathering feedback from the communities and individuals who would be impacted by this program and getting their buy-in. Include interviews and focus groups.
- Social media campaign and buy ads to promote this program in the regions we need to focus on.
- Market research and learning/knowing how to communicate with whom this program is intended (to avoid pitfalls and blunders, increase our own awareness, minimize risk, etc.).
- Collaborate and partner with other state agencies, local health jurisdictions, Tribes, community-based organizations, health care providers, Accountable Communities of Health, and others to share information about this program.

Sections 1 and 2 – Staffing Resources

HCA estimates it will require the following staffing resources to implement this bill:

1.0 FTE Communications Consultant 3 (CC3) - Temporary two-year appointment to assist with the implementation of the Washington State Count the Kicks program and a broad-based public education program that complies with Section 1 and 2(6) of this bill. The CC3 would assume the lead communications role once the implementation is complete.

After the CC3 appointments ends, maintenance of the Washington State Count the Kicks program and public education program will be absorbed by existing HCA Communications staff.

The Office of Tribal Affairs (OTA) would support HCA and Tribal partners in adopting the platform and developing materials for this work. OTE does not require an additional FTE, the increase in workload would be absorbed by current staff.

HCA Fiscal Note

Bill Number: 5501 SB

HCA Request #: 23-073

Totals:

II. C - Operating Budget Expenditures

Account	Account Title	Type	FY-2024	FY-2025	FY-2026	2023-25	2025-27	2027-29
001-1	General Fund	State	217,000	92,000	25,000	309,000	50,000	50,000
001-C	General Fund	Medicaid	218,000	93,000	25,000	311,000	50,000	50,000
Totals			\$ 435,000	\$ 185,000	\$ 50,000	\$ 620,000	\$ 100,000	\$ 100,000

II. C - Expenditures by Object Or Purpose

		FY-2024	FY-2025	FY-2026	2023-25	2025-27	2027-29
FTE		1.3	1.3	0.0	1.3	0.0	0.0
A	Salaries and Wages	67,000	67,000	-	134,000	-	-
B	Employee Benefits	27,000	27,000	-	54,000	-	-
C	Professional Service Contracts	250,000	-	-	250,000	-	-
E	Goods and Other Services	52,000	52,000	50,000	104,000	100,000	100,000
T	Intra-Agency Reimbursements	39,000	39,000	-	78,000	-	-
Totals		\$ 435,000	\$ 185,000	\$ 50,000	\$ 620,000	\$ 100,000	\$ 100,000

II. C - Operating FTE Detail: List FTEs by classification and corresponding annual compensation.

Job title	Salary	FY-2024	FY-2025	FY-2026	2023-25	2025-27	2027-29
COMMUNICATIONS CONSULTANT 3	67,000	1.0	1.0	0.0	1.0	0.0	0.0
FISCAL ANALYST 3	65,000	0.3	0.3	0.0	0.3	0.0	0.0
Totals		1.3	1.3	0.0	1.3	0.0	0.0

Administrative costs are calculated at \$39,000 per 1.0 FTE. This cost is included in Object T based on HCA's federally approved cost allocation plan and are captured and/or included as a Fiscal Analyst 3 classification.

Part IV: Capital Budget Impact

None

Part V: New Rule Making Required

Section 1(3): New rules will be needed with passage of this legislation.

Individual State Agency Fiscal Note

Bill Number: 5501 SB	Title: Stillbirth	Agency: 303-Department of Health
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Part I: Estimates

No Fiscal Impact

Estimated Cash Receipts to:

NONE

Estimated Operating Expenditures from:

	FY 2024	FY 2025	2023-25	2025-27	2027-29
FTE Staff Years	0.5	0.0	0.3	0.0	0.0
Account					
General Fund-State 001-1	63,000	0	63,000	0	0
Total \$	63,000	0	63,000	0	0

Estimated Capital Budget Impact:

NONE

The cash receipts and expenditure estimates on this page represent the most likely fiscal impact. Factors impacting the precision of these estimates, and alternate ranges (if appropriate), are explained in Part II.

Check applicable boxes and follow corresponding instructions:

- If fiscal impact is greater than \$50,000 per fiscal year in the current biennium or in subsequent biennia, complete entire fiscal note form Parts I-V.
- If fiscal impact is less than \$50,000 per fiscal year in the current biennium or in subsequent biennia, complete this page only (Part I).
- Capital budget impact, complete Part IV.
- Requires new rule making, complete Part V.

Legislative Contact: Julie Tran	Phone: 360-786-7283	Date: 01/26/2023
Agency Preparation: Sharilynn Boelk	Phone: 3602363000	Date: 01/30/2023
Agency Approval: Kristin Bettridge	Phone: 3607911657	Date: 01/30/2023
OFM Review: Breann Boggs	Phone: (360) 485-5716	Date: 02/07/2023

Part II: Narrative Explanation

II. A - Brief Description Of What The Measure Does That Has Fiscal Impact

Significant provisions of the bill and any related workload or policy assumptions that have revenue or expenditure impact on the responding agency by section number.

Section 3(2): By December 31, 2023, the department shall design, prepare, and make available online written materials to clearly inform health care providers and staff of the evidence-based research and practices that reduce the incidence of stillbirth. The materials shall include information relating to the monitoring and tracking of fetal movements. The materials may be developed in collaboration with relevant interested parties and use applicable materials from other programs including, but not limited to, the national count the kicks program.

II. B - Cash receipts Impact

Cash receipts impact of the legislation on the responding agency with the cash receipts provisions identified by section number and when appropriate, the detail of the revenue sources. Description of the factual basis of the assumptions and the method by which the cash receipts impact is derived. Explanation of how workload assumptions translate into estimates. Distinguished between one time and ongoing functions.

none.

II. C - Expenditures

Agency expenditures necessary to implement this legislation (or savings resulting from this legislation), with the provisions of the legislation that result in the expenditures (or savings) identified by section number. Description of the factual basis of the assumptions and the method by which the expenditure impact is derived. Explanation of how workload assumptions translate into cost estimates. Distinguished between one time and ongoing functions.

This bill would require the Department of Health to design, prepare, and make available online written materials to clearly inform health care providers and staff of evidence-based research and practices that reduce the incidence of stillbirth by December 31, 2023.

Fiscal Year 2024

0.25 FTE Nursing Consultation Advisor will provide clinical guidance and review of promotional materials to ensure they are in line with current best practices and medically accurate. Gather current evidence and data around stillbirths to inform materials. Support gathering clinician and family feedback of materials to ensure they are effective with providers and families.

FY24 Total: \$63,000 and 0.4 FTE

Part III: Expenditure Detail

III. A - Operating Budget Expenditures

Account	Account Title	Type	FY 2024	FY 2025	2023-25	2025-27	2027-29
001-1	General Fund	State	63,000	0	63,000	0	0
Total \$			63,000	0	63,000	0	0

III. B - Expenditures by Object Or Purpose

	FY 2024	FY 2025	2023-25	2025-27	2027-29
FTE Staff Years	0.5		0.3		
A-Salaries and Wages	43,000		43,000		
B-Employee Benefits	14,000		14,000		
E-Goods and Other Services	3,000		3,000		
J-Capital Outlays	1,000		1,000		
T-Intra-Agency Reimbursements	2,000		2,000		
Total \$	63,000	0	63,000	0	0

III. C - Operating FTE Detail: *List FTEs by classification and corresponding annual compensation. Totals need to agree with total FTEs in Part I and Part IIIA*

Job Classification	Salary	FY 2024	FY 2025	2023-25	2025-27	2027-29
Fiscal Analyst 2	53,000	0.1		0.1		
Health Svcs Conslt 1	53,000	0.1		0.1		
NURSING CONSULTATION ADVISOR	133,512	0.3		0.2		
Total FTEs		0.5		0.3		0.0

III. D - Expenditures By Program (optional)

NONE

Part IV: Capital Budget Impact

IV. A - Capital Budget Expenditures

NONE

IV. B - Expenditures by Object Or Purpose

NONE

IV. C - Capital Budget Breakout

Acquisition and construction costs not reflected elsewhere on the fiscal note and description of potential financing methods.

NONE

IV. D - Capital FTE Detail: *FTEs listed by classification and corresponding annual compensation. Totals agree with total FTEs in Part IVB.*

NONE

none.

Part V: New Rule Making Required

Provisions of the bill that require the agency to adopt new administrative rules or repeal/revise existing rules.

none.